



## **Myntra appoints Abhishek Gupta as its Chief Financial Officer**

**Bengaluru, December 11, 2021:** Myntra announces the appointment of Abhishek Gupta, as its new Chief Financial Officer (CFO). A Chartered Accountant and seasoned leader with expertise in a multitude of Finance related functions, Abhishek brings with him over 16 years of experience in the E-commerce and FMCG industries. Abhishek will assume his new role at Myntra on January 1, 2022 and work closely with Nandita Sinha, Myntra's new CEO.

Abhishek is currently Head of Finance - Flipkart Wholesale & Walmart India. He began his stint with the Flipkart Group in 2018, joining as Director, Business Finance, coming from Unilever where he worked for close to 6 years, for various verticals and across geographies. In addition to this, Abhishek was also associated with Abbott and ITC Ltd. during the early years of his career. In his most recent role at Flipkart, he led the Business Finance Function (Supply Chain Finance, Operations Finance, Category Finance, FPnA, Memberships, Monetization, Marketing and New Business Initiatives) for Walmart India and Flipkart Wholesale Business. Over the years, he has worked extensively in core commercial areas such as Risk Management and Internal Controls, Procure to Pay, Record to Report, Performance Management and Global Shared Services and partnered with various functional units.

In his new role at Myntra, Abhishek will be overlooking the finance function of one of the country's leading destinations for fashion online and is expected to further enhance business partnering and strategic growth initiatives as Myntra continues to scale and shape the industry.

Abhishek is a Chartered Accountant from the Institute of Chartered Accountants of India and is a Bachelor of Commerce in Accounting & Finance from St. Xavier's College, Kolkata.

### **About Myntra**

Myntra is India's leading platform for fashion brands and pioneer in m-commerce play. An integral part of the Flipkart Group, Myntra brings together technology and fashion to create the best experience in the fashion and lifestyle space in India. The company has partnered with over 5000+ leading fashion and lifestyle brands in the country such as Nike, Adidas, Puma, Levis, Wrangler, Arrow, Jealous 21, Diesel, CAT, Harley Davidson, Ferrari, Timberland, US Polo, FabIndia, Biba, and many more, to offer a wide range in latest branded fashion and lifestyle wear. Myntra services over 27,000 pin codes across the country.