



Avengers: Endgame – The action has begun at Myntra

~ Featuring all your favorite heroes with over 400 styles~

Bangalore, April 22, 2019: Adrift in space with no food or water, it isn't only *Tony Stark* and his team who seek vengeance upon the evil demigod *Thanos*, to bring back their vanquished allies, but also the millions of Avenger fans out there. With the world on its toes to welcome the much anticipated 22nd film in the Marvel Cinematic Universe, 'Avengers: Endgame', Myntra is all set to make it even more special for its die-hard fans in India. Offering a captivating 400+ styles to pick from, Myntra's 'Avengers: **Endgame**' collection by Kook & Keech features all-time favorites, including, *Captain America*, *Iron Man*, *Spider Man* and *generic Avenger merchandise*.

The line-up marks its presence with a wide range of T-shirts for men and women that have so far garnered high traction with a significant rise in demand. An increasing number of women are looking up to the Avengers merchandise from a contemporary fashion perspective, as they integrate their passion for Marvel comics and its characters, with everyday fashion. *Captain America* is on top of the list of people's choice as the favorite Avenger, followed by merchandise incorporating, *Generic Avengers (Avenger Logo & Multiple Hero Symbols)*. Iron Man and Spider Man are the other characters, featuring in the top three, among men and women. The exciting *Generic Avengers* range showcases *Avengers Logo*, symbols of popular superheroes, among others, from the Marvel universe. The '**Avengers: Endgame**' merchandise from Myntra will be available at a price range of Rs. 599 – Rs. 2299.

About Myntra and Jabong:

Myntra and Jabong are India's leading platforms for fashion brands and pioneer in m-commerce play. An integral part of the Flipkart group, Myntra and Jabong bring together technology and fashion to create the best experience in the fashion and lifestyle space in India. The company has partnered with over 2000 leading fashion and lifestyle brands in the country such as Nike, adidas, Puma, Levis, Wrangler, Arrow, Jealous 21, Diesel, CAT, Harley Davidson, Ferrari, Timberland, US Polo, FabIndia, Biba and many more to offer a wide range in latest branded fashion and lifestyle wear. Myntra services over 19,000 pin codes across the country. With the largest in-season product catalogue, 100% authentic products, Cash on Delivery and 30-day Exchange/Return policy, Myntra and Jabong are today the preferred shopping destination in the country.